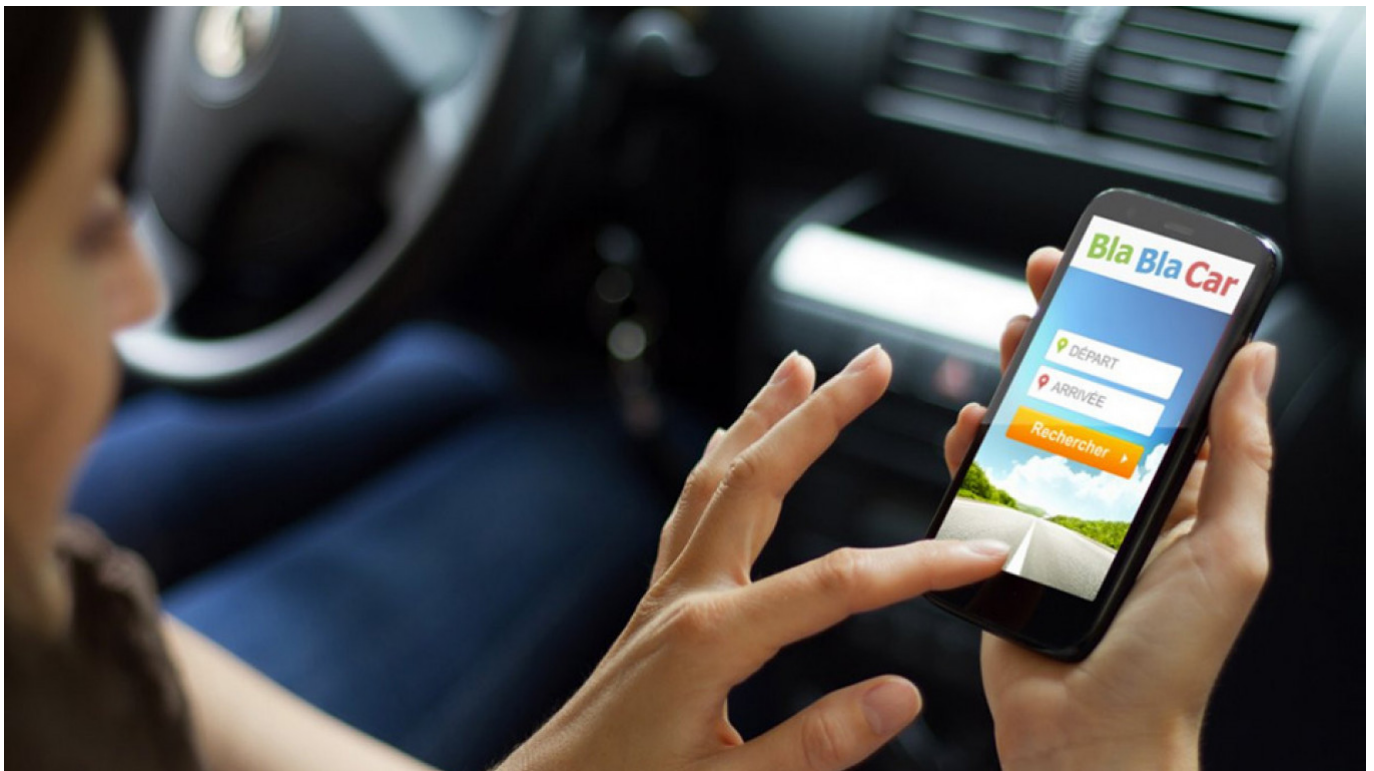


Carpooling Startup BlaBlaCar Cancels Crimea Service

The ride-sharing platform will no longer be available on the annexed peninsula.

February 21, 2020



Russia is BlaBlaCar's biggest market. [Flickr](#)

French ride-sharing startup BlaBlaCar has stopped offering its services in Crimea, for fear of being caught up in EU sanctions against firms operating on the annexed peninsula.

The service, which connects drivers with spare seats with travellers looking to catch a ride, [launched](#) operations in both Russia and Ukraine in January 2014 — just weeks before Russia annexed Crimea.

The platform has not been working since mid-February, according to local news website [Crimea.Info](#), with company representatives confirming they had stopped offering services in Crimea as a result of EU sanctions.

Russia is BlaBlaCar's [largest](#) individual market, with the company claiming it has 25 million users across Russia and Ukraine.

Local politicians blasted the decision.

“BlaBlaCar has lost its chance because of their short-sightedness. Crimea is one of the most popular travel destinations,” Aleksey Chernyak, head of the Crimean parliament’s tourism committee [told](#) news agency RIA Novosti.

The EU placed strict sanctions against businesses and investors operating on the peninsula in response to Russia’s 2014 annexation. Many Russian companies have stayed away from offering services in Crimea for fear of being cut-off from the global financial system and key markets around the world. For instance, Russia’s state-owned monopoly Russian Railways does not [operate](#) train services which run from Moscow to Crimea.

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