

Putin, Cheburashka and Alyonka: Here's How Russian Social Media Used FaceApp

July 19, 2019



RussianMemesLtd / Twitter

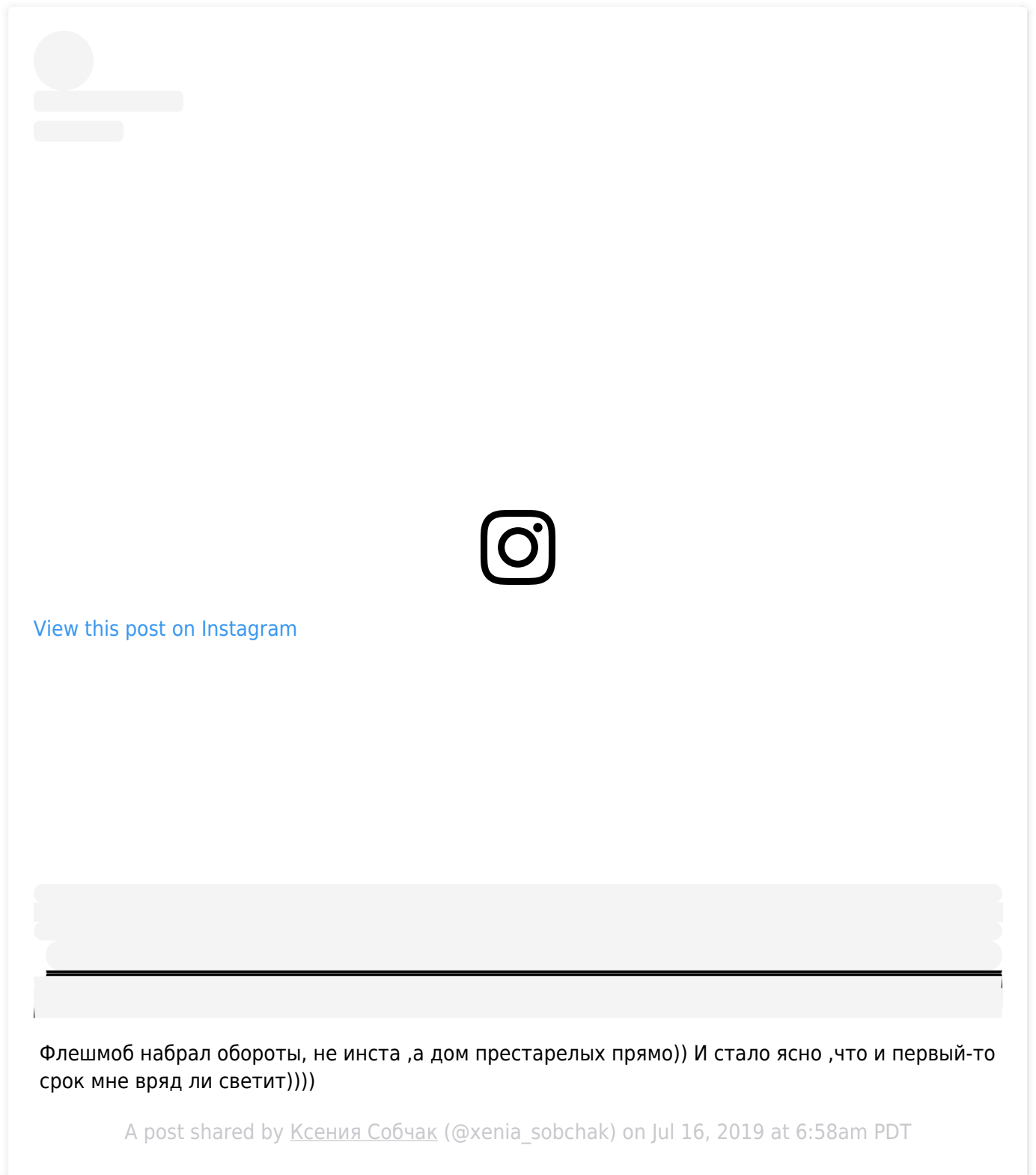
FaceApp, a face-editing photo app created by a Russian tech company called Wireless Lab, has gone viral after social media users from all over the world took the #FaceAppChallenge.

Despite western experts' security concerns regarding personal data, people continue to share their old-age photos and make it with famous politicians, singers, cartoons characters and popular advertisement faces. Currently, it is one of the most downloaded apps across the globe and the [most](#) downloaded in Russia.

Here are our favorite images:

What an endless presidential term looks like:

Embed:



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Флешмоб набрал обороты, не инста ,а дом престарелых прямо)) И стало ясно ,что и первый-то срок мне вряд ли светит))))

A post shared by [Ксения Собчак \(@xenia_sobchak\)](#) on Jul 16, 2019 at 6:58am PDT

A bit of imagination and new technologies finds unexpected similarities between popular characters:

Embed:

pic.twitter.com/MjLifVsU6z

— Russian Memes United (@RussianMemesLtd) [July 18, 2019](#)

Time spares no one, even Russia's iconic "Alyonka" chocolate girl.

Embed:

pic.twitter.com/RuDqRAqgzo

— Tom Kiehn (@IRtjk) [July 17, 2019](#)

The app was a hit on Russian television.

Embed:

Meanwhile, on [#Russia](#)'s state TV. [#FaceApp](#) pic.twitter.com/ckyyGjPf53

— Julia Davis (@JuliaDavisNews) [July 18, 2019](#)

- Honey, where are you?
- At my grandma's
- Send a photo
- ...

Embed:

фейсапп зашёл слишком далеко pic.twitter.com/CSejUbZSpf

— X dr. straightedge X (@Natella_Nut) [July 18, 2019](#)

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