

# Sales of Crimea Vacation Deals Fall by Almost Third

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Russian travel agents have seen sales of package holidays to Crimea fall by almost a third, new data has revealed.

Sales for trips to Crimea was down 30 percent in June compared to the same time last year, [the Russian Travel Industry Union \(PCT\) reported on Monday.](#)

PCT spokesperson Irina Tyurina said that more Russian holidaymakers were choosing to travel abroad thanks to the growing stability of the ruble. The end of Kremlin sanctions against Turkey — a popular destination among Russian tourists — also affected the domestic travel market, with resorts across Russia's Black Sea coast suffering similar declines, she said.

The number of Russians traveling abroad plummeted in 2015-2016, falling from 17 million to 9 million people annually. The trend sparked a pledge from the Kremlin to boost domestic

tourism, although [growing prices in Crimea](#) has caused many Russians to holiday elsewhere.

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