

Pornhub Offers Russians Two Weeks Free Premium Access

September 29, 2016



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Adult video site Pornhub is encouraging Russians to flaunt a nationwide ban by offering 14 days of free premium access.

State media watchdog Roskomnadzor blacklisted the site on Sept. 13 along with the YouPorn adult site. A Russian court will rule at a later date whether the ban will remain in place.

The company's premium site, which uses a separate URL, escaped the ban as a fully-paid service.

Russian users also used a number of mirror sites to access Pornhub content, although many

of these were mercilessly hunted down by the state watchdog.

It is not the first time that the company has tried to entice Russians with high-definition pornography: the firm first tried to [offer state censors a free premium account](#) in return for unblocking the site.

Roskomnadzor turned down the offer, claiming that they were “not in the market.”

Russia first blocked the Russian page of the Pornhub site last year, when a court in the southern city of Krasnodar ruled that the website violated child protection laws.

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So... [@Pornhub](#) is giving Russians promo codes for 2-week free premium accounts to flout [@roscomnadzor](#)'s ban. pic.twitter.com/a5vffmsexU

— [Kevin Rothrock \(@KevinRothrock\)](#) [September 29, 2016](#)

Roughly an hour after announcing the promotion, Pornhub's promotion stopped functioning. On Vkontakte, the website notified users that it was experiencing technical difficulties, possibly because the offer generated more interest than expected.

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[@MoscowTimes](#) WE'RE ON IT!

— Pornhub ARIA ([@Pornhub](#)) [September 29, 2016](#)

Original url:

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