

Swamp Schoolboy Takes Russian Internet By Storm

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Photos by a 16-year-old schoolboy in Chelyabinsk have gone viral in Russia. Igor Nazarov posed half-submerged in a swamp, while wearing a business suit, as part of a competition on social media to find the most unusual photo. The photos sparked a host of memes and are now being used on social media as an ironic response to almost anything.

Original url:

<https://www.themoscowtimes.com/2016/08/05/swamp-schoolboy-takes-russian-internet-by-storm-a54881>