

# Russian Celeb's Bentley Destroyed in 'Concrete Bucket Challenge'

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A still from a YouTube video showing the Bentley being sprayed with concrete.

A luxury Bentley car belonging to a Russian celeb has been completely covered in concrete in what its owner described as the world's first Concrete Bucket Challenge.

The British-made vehicle, which was parked outside a residential complex in central Moscow, was splattered when a cement hose went awry on a nearby construction site, pro-Kremlin tabloid LifeNews reported Wednesday.

The car's owner, Artur Shachnev, is the CEO of a successful production company and husband to Russian pop singer Sati Kazanov.

Shachnev later posted pictures of the damaged car to Facebook, showing the vehicle — nicknamed Bantik, or "little bow" — will need more than a lick of paint to get it back to top condition.

"Today I lost my close friend, who died suddenly under a ton of cement. Rest in peace my dear

Bantik," Shachnev wrote alongside [a video clip of the spill](#).

[публикация Artur V. Shachnev](#).

The producer also joked he had been nominated for the "Cement Bucket Challenge," a reference to the online Ice Bucket Challenge campaign that has seen thousands of people tip a bucket of freezing-cold water over their heads in the name of charity.

Insurers are now assessing the damage, but it is likely the repairs will not come cheap with Bentley cars costing hundreds of thousands of dollars when bought new.

Musical instruments and several unique performance outfits stored in the car's trunk were also damaged in the spill, NTV reported. Two other cars were damaged in the incident.

Original url:

<https://www.themoscowtimes.com/2014/09/03/russian-celebs-bentley-destroyed-in-concrete-bucket-challenge-a39010>