

Sochi 2014 Organizers Unveil Futuristic Olympic Torch

By [The Moscow Times](#)

January 14, 2013

The  **Moscow Times**

Sochi 2014 Winter Olympics organizers unveiled a futuristic torch on Monday based on the contrasts of the world's largest country and combining Russian folklore, including a mythical Firebird, with space-age technology.

"The Olympic torch is one of the key symbols of the Games," Sochi 2014 chief Dmitry Chernyshenko told a packed news conference in Moscow's landmark shopping mall just a few steps from Red Square, with the Kremlin walls in the background. "In our case, it symbolizes the beauty and diversity of Russia."

The torch relay, which starts in the ancient Greek town of Olympia on Oct. 7, will be the longest in Winter Olympic history, measuring 65,000 kilometers, more than 1.5 times the circumference of the Earth.

The torch will visit Mount Elbrus, Europe's highest mountain, Lake Baikal and the North Pole.

"We hope it might even go out into space," Chernyshenko added.

The torch is colored red and silver. Red is the traditional color of Russian sports while silver is the most popular in Olympic torch history, the Sochi organizers said.

The torch, weighing nearly 1.8 kilograms, will be carried by 14,000 torchbearers through 2,900 towns and villages across all 83 regions of Russia.

"Our torch is really state-of-the-art. It combines such incompatible things like cold metal with fire, which is very symbolic because for the first time in history the Winter Games will be held in a subtropical city," Chernyshenko said in reference to the Black Sea resort.

"In Sochi you can enjoy a warm southern sea as well as high, snow-covered mountains."

Related articles:

- [Earthquake Strikes 2014 Olympics Host Sochi](#)
- [Fans Must Pass Security Checks for Sochi Games](#)
- [Visa Rules Eased for Foreign Workers at Sochi Olympics](#)

Original url:

<https://www.themoscowtimes.com/2013/01/14/sochi-2014-organizers-unveil-futuristic-olympic-torch-a-20591>