

RBC Eyes Bloomberg Deal

By [The Moscow Times](#)

September 16, 2012

The  **Moscow Times**

RBC Television is in talks on launching the Russian version of Bloomberg Television, Alexander Lyubimov, chief executive of RBC Television, said at the Baltic PR Weekend conference, Vedomosti reported.

The channel might be launched in September 2013, he said.

No specific deals on the new channel have been concluded yet, a Bloomberg spokesman said. Currently, Bloomberg has an agreement to supply its content to RBC-TV.

RBC Television is also in talks with CNBC, said Sergei Lavrukhin, CEO of RBC, the Russian channel's parent company.

(MT)

Related articles:

- [At Akado, CNN Fades and Returns](#)

- [Fox TV to Woo Russians with Zombies](#)
- [Defense Ministry Wants to Keep TV Channel](#)

Original url: <https://www.themoscowtimes.com/2012/09/16/rbc-eyes-bloomberg-deal-a17823>