

Hair Boutique Opened

By The Moscow Times

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Hair accessory vendor Alexandre De Paris has opened its first mono brand boutique on 4 Tverskaya Ulitsa in Moscow, property consultant Colliers International, the broker of the deal, said in a press release.

"For the last three months Colliers International closed three deals on Tverskaya Ulitsa," said Viktoryia Kamliuk, an executive at Colliers International Moscow's retail property department. "It proves that good premises are in high demand on behalf of the companies, which are interested in the main high street in the capital, given the positive rents dynamics."

Alexandre De Paris was founded in the middle of the 1950s. Today Alexandre De Paris has opened 196 shops in 32 countries all over the world. In Russia the production of Alexandre De Paris was partially represented in the multi-brand luxury and the beauty shops.

(MT)

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