

Cell Phone Sales Up 7%

By [The Moscow Times](#)

August 27, 2012

The  **Moscow Times**

Retailers sold 9.4 million cell phones in the second quarter of this year, 7.2 percent more year on year, Interfax reported, citing a survey conducted by MTS' retail division.

In monetary terms, mobile phone sales were up 17 percent at 43 billion rubles (\$1.3 billion). The average cell phone price was up 9 percent at 4,560 rubles.

Smartphones accounted for 27 percent of all cell phones sold in the second quarter. Smartphone sales increased 60 percent to 2.5 million devices.

In monetary terms, they amounted to 27 billion rubles in the period, also a 60 percent increase year on year.

The average market price for a smartphone edged up 0.7 percent to 10,860 rubles.

Samsung increased its market share to 41.4 percent in the period from 26.4 percent last year, while Nokia's share fell to 22.4 percent from 46 percent.

(MT)

Related articles:

- [Cell Phone Use Eases Up](#)
- [Rostelecom Takes Over Sky Link](#)
- [Medvedev Makes It Big on Twitter](#)

Original url: <https://www.themoscowtimes.com/2012/08/27/cell-phone-sales-up-7-a17322>