

WPP in Talks on Expansion

By [The Moscow Times](#)

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DAVOS, Switzerland — WPP is in talks with “one or two” Russian companies as the world’s biggest advertising company seeks to expand into new markets, chief executive Martin Sorrell said Thursday, without giving details.

Russia is going to become “very powerful” as oil prices rise, Sorrell said. WPP is the biggest advertising company in Russia with about 25 percent market share, Sorrell said. ☒

(Bloomberg)

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